

ASBIS[®]

SUCCESS THROUGH FOCUS

CORPORATE PROFILE

February 2026

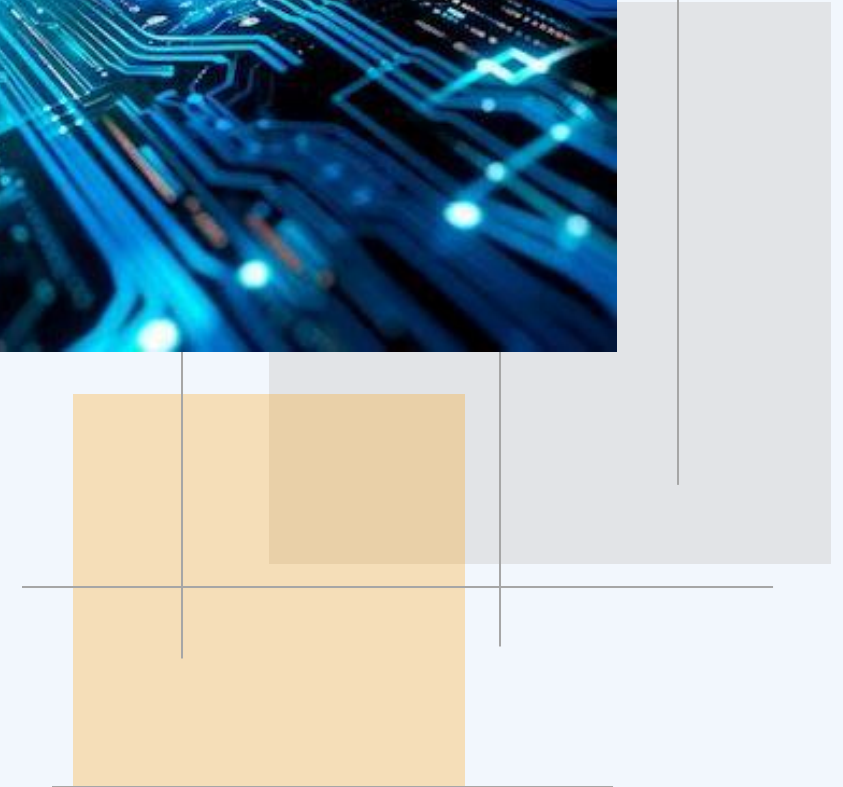


35 YEARS IN IT INDUSTRY

ASBIS Group is a leading Value-Added Distributor, developer, and provider of IT, IoT, and robotic solutions, products, and services to the European, Middle East, and Africa markets.

In 35 years of operation, ASBIS has grown into an international group, headquartered in Cyprus, with presence in 30+ countries, 4 distribution centers, more than 30 in-country stock points, nearly 3,000 employees, and tens of thousands of active customers worldwide.

ASBIS is a company that has tech and innovation at its core. It operates in various business areas, such as distributing hardware and software for Client Computing and Data Centers, Complex Solutions and Projects to Enterprises, ASBIS Robotic Solutions, Consumer Distribution, Premium Retail Business, and Sustainable Electronics Solutions.



ASBIS BUSINESS DIRECTIONS

ASBIS®

Apple BU
VAD in UCIS
AD in South Africa

asbc
Automated Systems Business Control

Premium & Luxury Retail BU

56 POS + 8 b2c e-Commerce

breezy
REUSE EASY

Trade-In BU

#1 in CIS. Expanding to EU, ZA

AROS

ASBIS ROBOTIC SOLUTIONS

3 solution categories

Corporate Venture
Investments

15

ASBIS®

ICT & IoT, AI
data centric Solutions BU

ASBIS®

ICT Distribution
24,000 Resellers

ASBIS®

Consumer Distribution

Sell Thru 7,400 POS

FACTS ABOUT ASBIS



Representation
in 30+
countries



20 000
active customers
in 60 countries



2 700+
employees



Revenue
\$ 3.9B
in 2025



4
Distribution
centers



More than
100 000
SKUs in portfolio



Headquartered in
Cyprus
since 1995



Over
250
vendors



#ASB
Listed on WSE
since 2007

2025 FINANCIAL HIGHLIGHTS

Revenue:

\$ 3.9 B

▲ +28% YoY

Gross Profit:

\$ 278.7 M

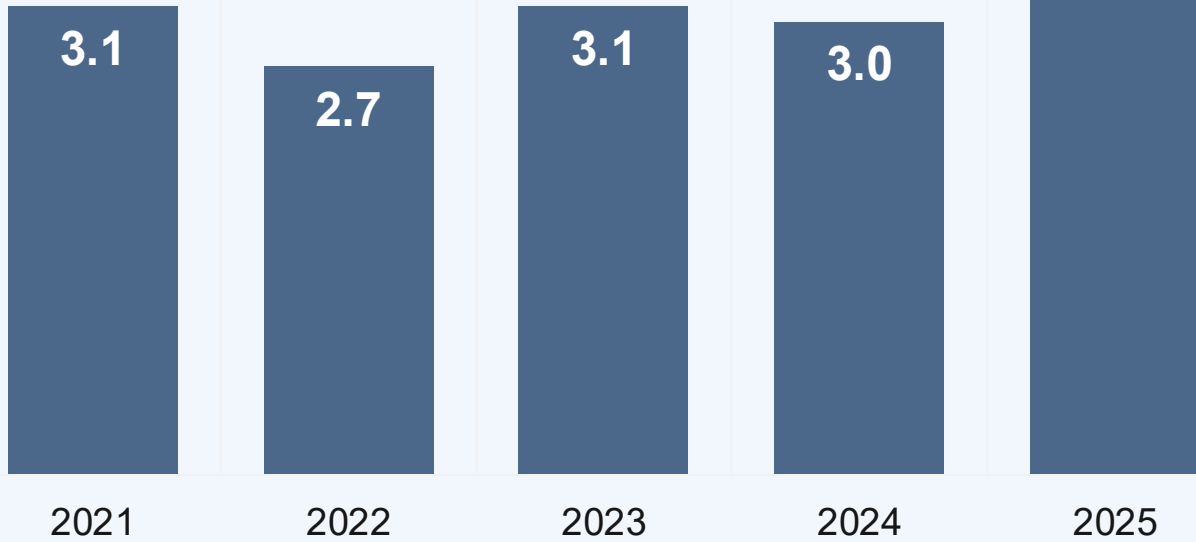
▲ +16% YoY

NPAT:

\$ 60.2 M

▲ +11% YoY

Annual Revenue, \$B



SALES ON EMEA MARKETS



4 DISTRIBUTION CENTERS

- Czech Republic
- South Africa
- UAE
- Georgia



STORAGE SPACE

Approximately 71K sq.m. of storage space across EMEA



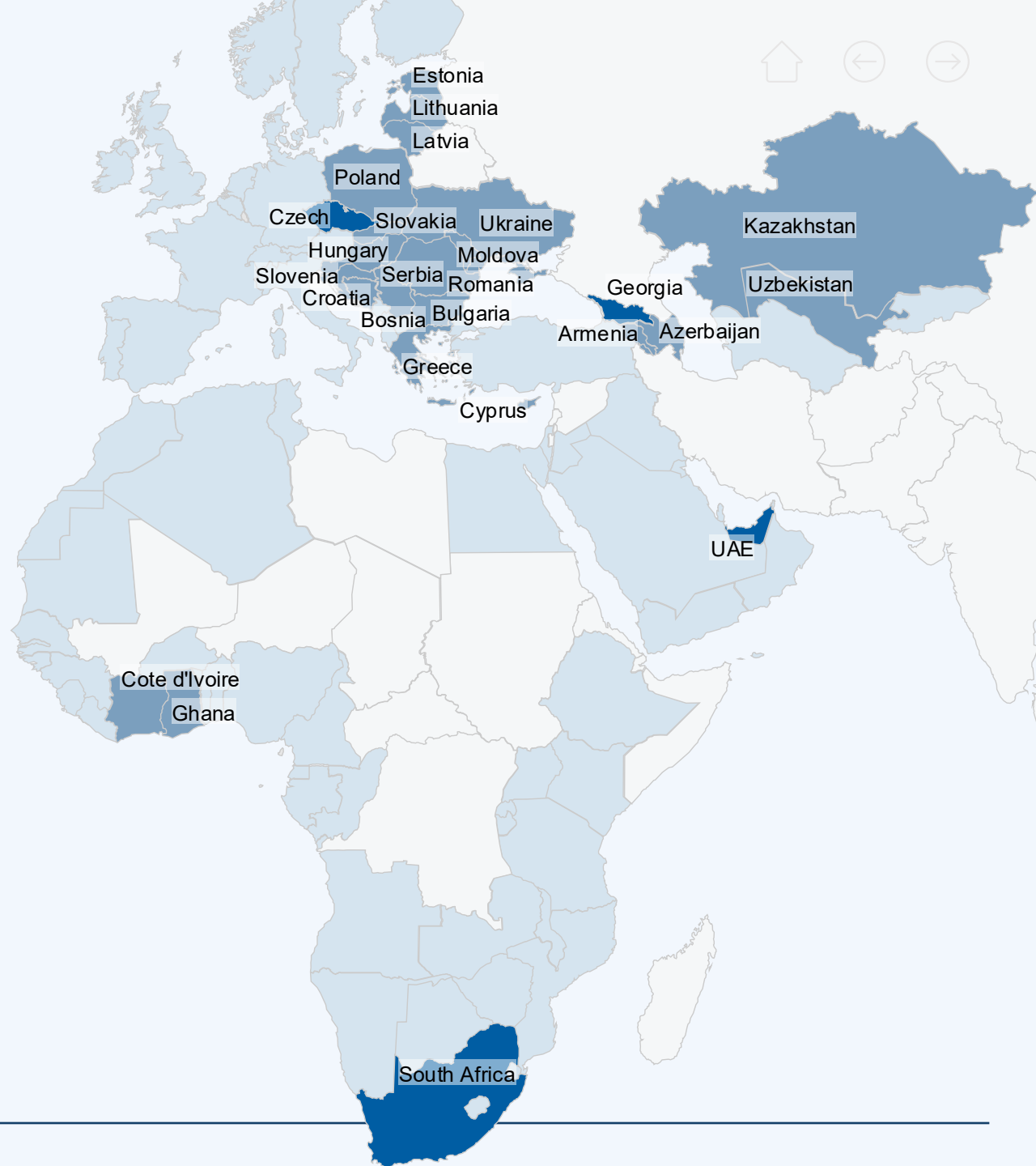
STOCK POINTS

40+ stock points in countries of ASBIS presence

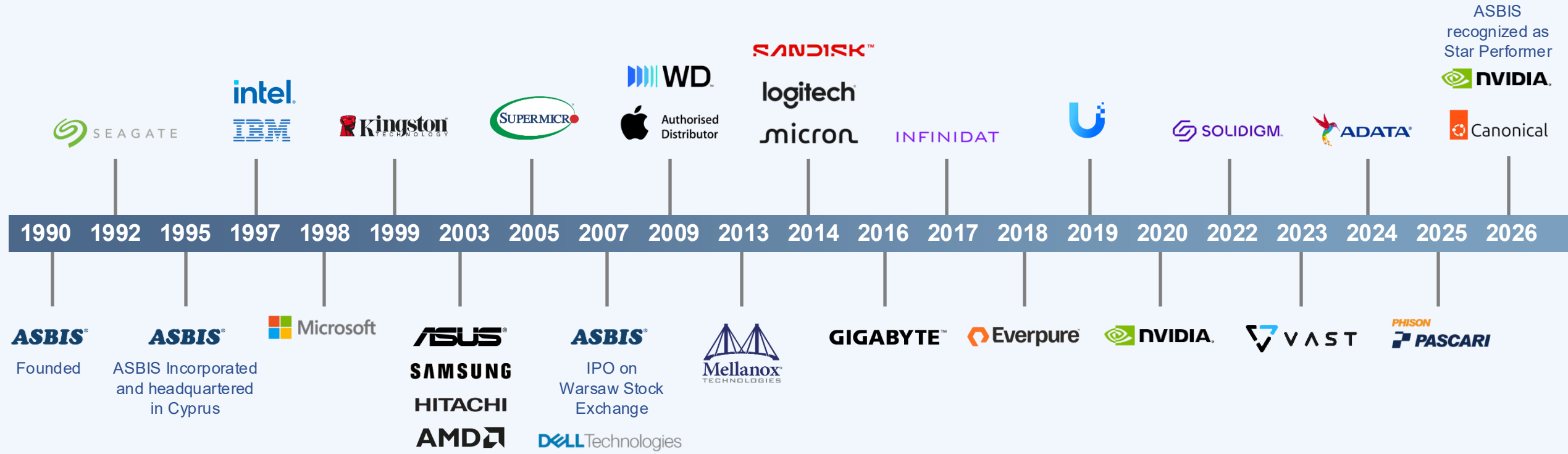


SUBSIDIARIES

Subsidiaries in more than 30 countries in EMEA



ASBIS MILESTONES

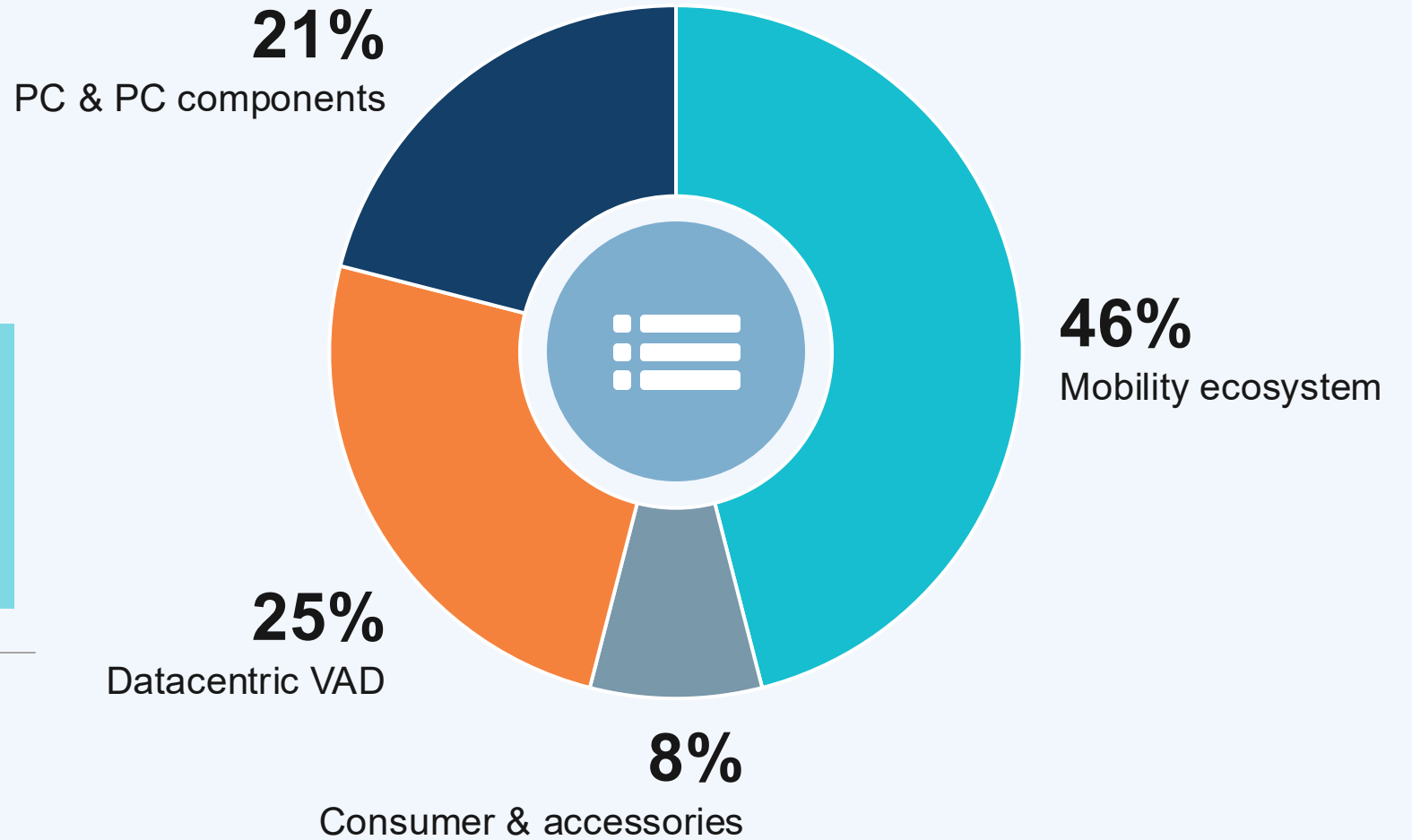


BROAD BUSINESS PORTFOLIO: OVER 250 BRANDS



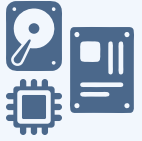


DISTRIBUTED PRODUCT GROUPS



▪ Breakdown by product lines - 2025

IT DISTRIBUTION



- Full range of Server and Desktop components, blocks, and peripherals



- Desktops, laptops, tablets and smartphones of top brands



- Trusted supplier to datacenters, CSP, ISV Integrators and VARs



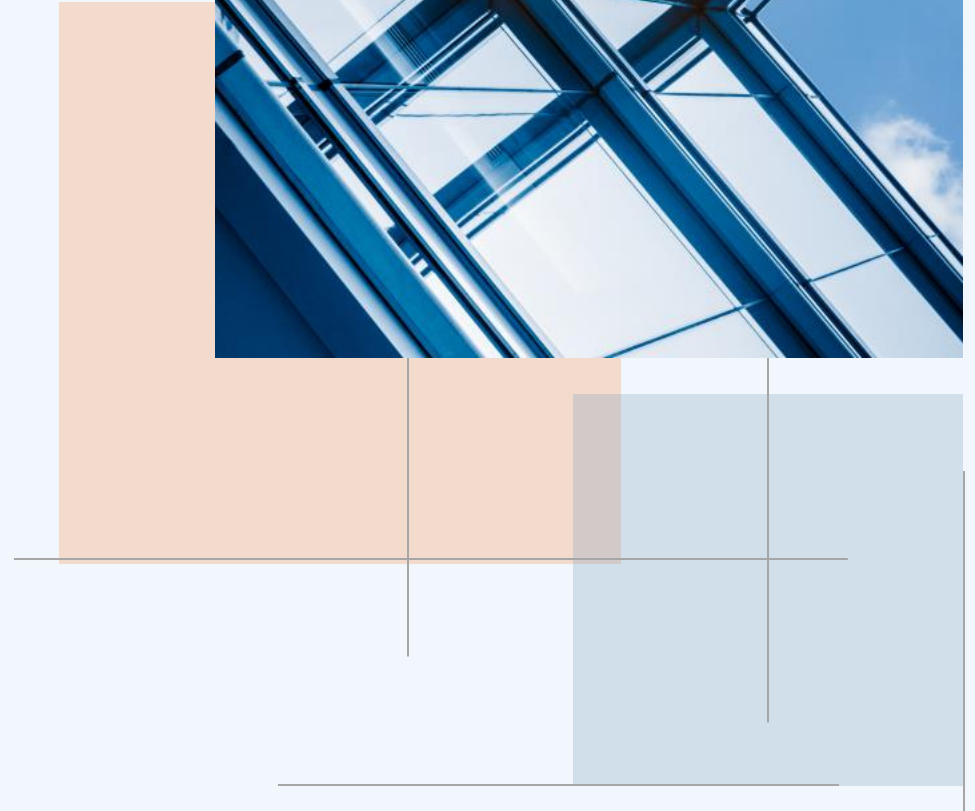
- Business solutions, Servers, enterprise storage and networking



- Broad assortment of products and brands to e-tail, retail, and specialized shops



- Over 100,000 products in the portfolio from more than 250 vendors



PROJECT DISTRIBUTION



A-BRAND AND WHITE BOX SERVERS

Leverage future-ready technologies, AI solutions, storage, networking, passive infrastructure, systems management, and software.



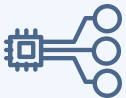
NETWORKING & SECURITY

Solutions to organize networking among computing devices and systems, to exchange information and share resources securely.



STORAGE SOLUTIONS

Solutions for clients and Data Centers. Based on Flash, SSD, HDD from market leaders. Optimized for your applications.



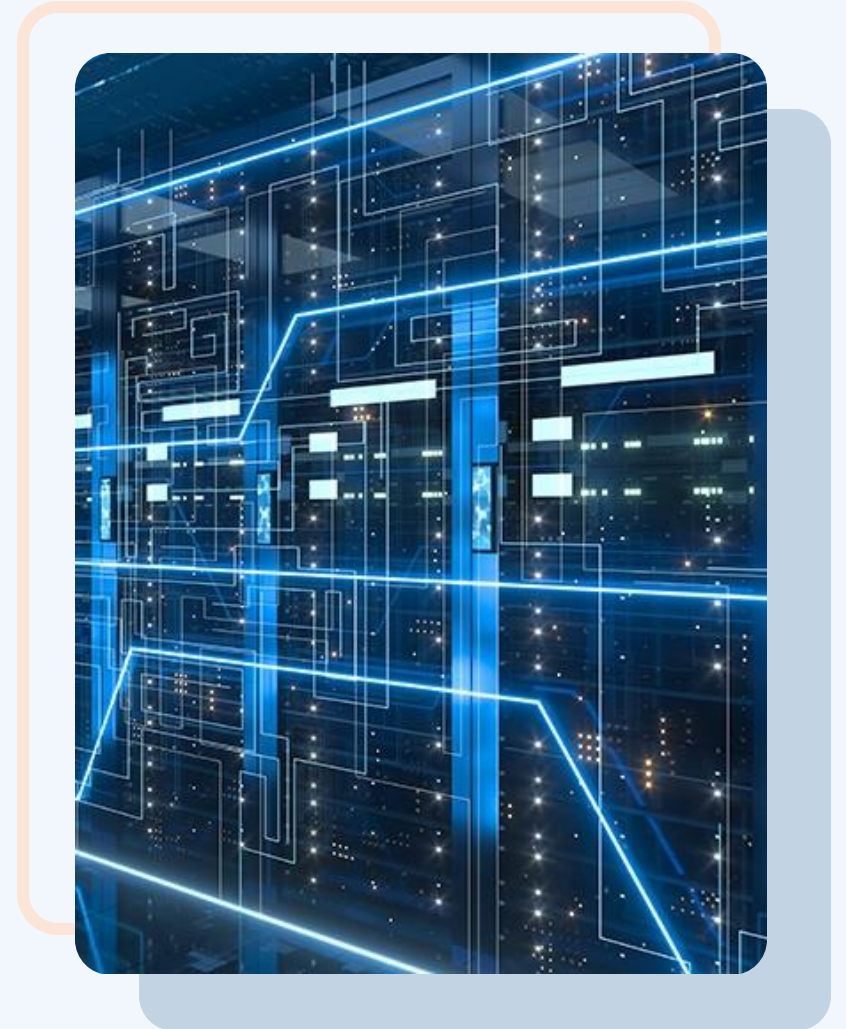
SERVICES

Professional services in Project management, IT strategy development, process and infrastructure analysis, maintenance and training.



INFRASTRUCTURE

Integrate and automate all your critical IT functions.



POWERING THE AI FACTORY ERA

From AI compute and enterprise servers to storage, networking, software and data center infrastructure, ASBIS connects leading technologies into one ecosystem for scalable AI-ready environments.

- AI Compute Platforms
- Enterprise Server Infrastructure
- Enterprise Storage Solutions
- Networking Solutions
- DC Infrastructure Solutions
- AI Infrastructure Software



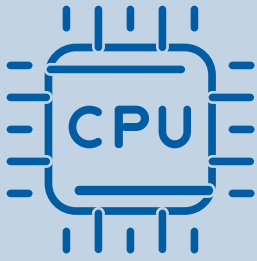
HOW AI BOOM ELEVATED ASBIS 2025 REVENUES



Server SSD

150 M\$

▲ +240% YoY



Server CPU

70 M\$

▲ +660% YoY



Server HDD

25 M\$

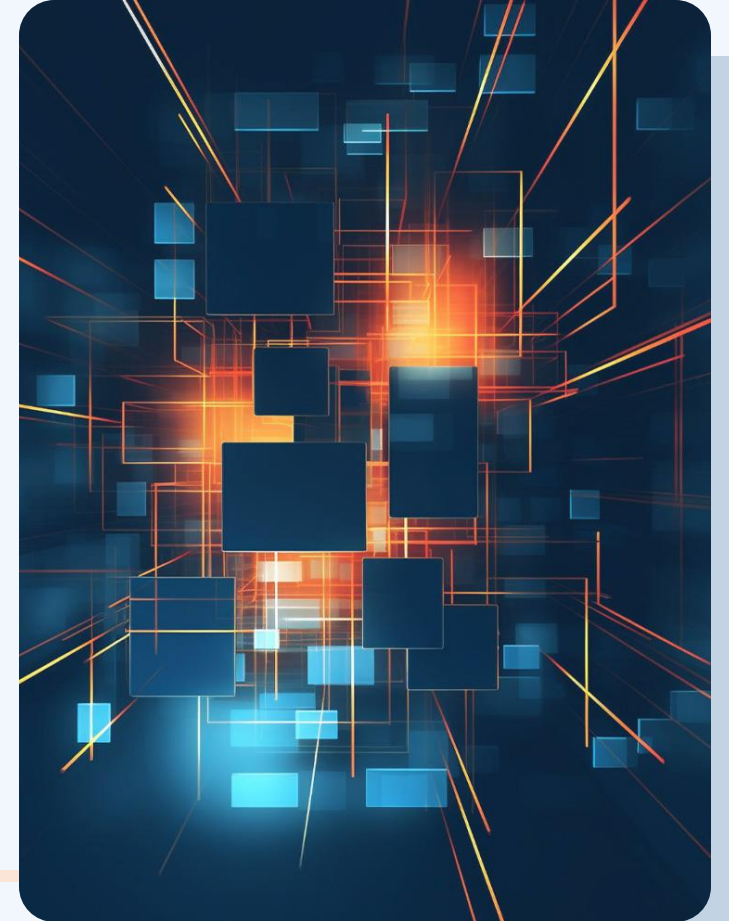
▲ +31% YoY



Server DRAM

234 M\$

▲ +596% YoY



APPLE DISTRIBUTION & BUSINESS SOLUTIONS



Distribution

Access to the full Apple portfolio with strong logistics and regional availability



Solutions

Implementation of Apple in real business environments, including device management and enterprise use cases



Partner ecosystem

Development and enablement of partners across EMEA



CONSUMER DISTRIBUTION



PRODUCT PORTFOLIO

The focus is on PC & Mobile Peripherals and Accessories, Gaming Gear, TV and Domestic Appliances, Premium Audio-Video Products, and Electronic Software Distribution.



BUSINESS DEVELOPMENT

Maximizing sell-out by managing supply planning and allocation efficiency via Collaborative Planning, Forecasting, and Replenishment process with key partners.



DISTRIBUTION CHANNELS

Covering key E-tail and Retail channels across the region within Consumer Electronics, Telco, DIY, FMCG, Specialized Hi-Fi and Gaming retail, Apple Resellers, etc.



DATA-DRIVEN APPROACH

Data management allows tracking KPIs, measuring promoters' efficiency in each POS, and improving the ROI of sell-out-driven activities.



MARKETING SUPPORT

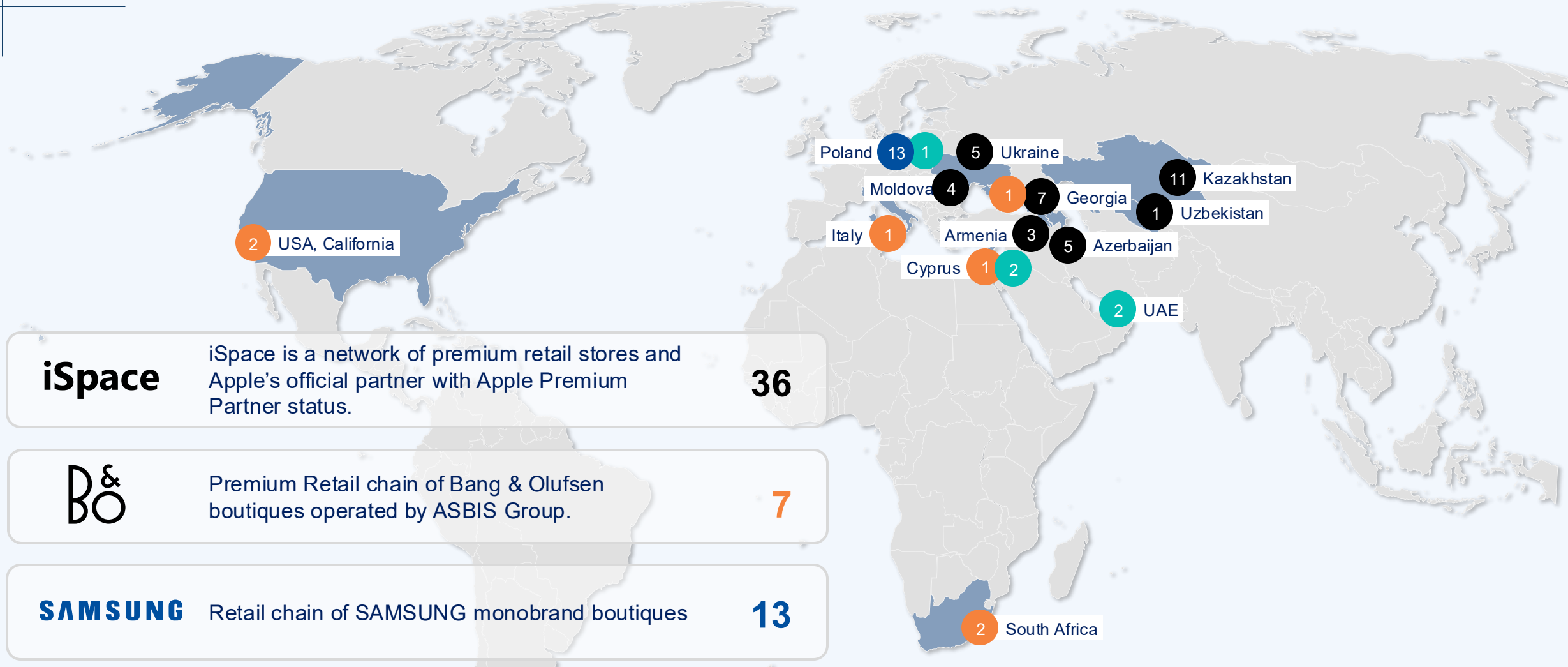
Marketing strategies, including digital and offline communications, are based on data insights and benchmarks for sustainable business development.



ELECTRONIC DISTRIBUTION PLATFORM

The platform performs over 3M seamless transactions annually through 31000 integrated POS with products from strategic vendors and own brands.

PREMIUM & LUXURY RETAIL BUSINESS



iSpace

iSpace is a network of premium retail stores and Apple's official partner with Apple Premium Partner status.

36

B&O

Premium Retail chain of Bang & Olufsen boutiques operated by ASBIS Group.

7

SAMSUNG

Retail chain of SAMSUNG monobrand boutiques

13

AROS

AROS 24/7 Robo Café delivers true barista-quality coffee, prepared by an autonomous robotic system that works 24/7

5

BANG & OLUFSEN FLAGSHIP STORE IN CALIFORNIA

We have officially opened two Bang & Olufsen's showrooms in the USA. The first one was opened in San Francisco. It spans two levels and 460 m². Located at the prestigious address of 146 Geary Street, in the heart of Union Square, it sits within the city's prime luxury shopping district alongside brands such as Louis Vuitton, Hermès, Chanel, Tiffany & Co., and many more.



The second showroom has opened in West Hollywood, recognized as a top location for luxury interior décor brands in the Los Angeles area. This expansive store covers 3,200 square feet and is situated in the influential design district of West Hollywood, which is known for its concentration of high-end lifestyle brands, contemporary furniture showrooms, and luxury interiors. This marks the seventh store launched by ASBIS for Bang & Olufsen and the second in the United States.

ASBIS OWN BRANDS

A E N O

AENO is a global brand of smart home appliances that offers top-level product quality, customer service, and design.

www.aeno.com



CANYON

Canyon is a dynamically growing brand of high-quality and stylish mobile accessories, computer gadgets, and wearables.

www.canyon.eu



LORGAR™

READY TO PLAY

Lorgar is a brand of gaming devices aimed to bring the gaming experience to a high level.
www.lorgar.eu



Prestigio

SOLUTIONS

Prestigio Solutions specializes in the production of innovative technological solutions for business and education.
www.prestigio-solutions.com



SUSTAINABLE ELECTRONICS SOLUTIONS

Breezy is a full-cycle provider of sustainable solutions for tech devices remarketing, dedicated to the circular economy and extending the lifespan of gadgets.



BREEZY FOR BUSINESS

- Trade-in Service
- Buyback of Used Devices
- Refurbished Devices
- Used Devices Wholesale in Bulk

BREEZY FOR CONSUMER

- Trade-In Your Device
- Refurbished devices



9
countries



45+ Trade In
Partners



4500+
Stores



200+
Employees



ASBIS ROBOTIC SOLUTIONS

AROS (ASBIS Robotic Solutions) is the division of ASBIS Group that specializes in the design, development, marketing, distribution, and services of collaborative and industrial robotic solutions tailor-made per enterprises' complex needs.

Complex robotic solutions to bring efficiency in the next areas:

- **ROBOSHOPS:** Unique beverage solutions to serve barista-quality coffee, soft drinks, and beer 24/7
- **PALLETIZERS:** a modular and most cost-effective solution to palletize and de-palletize a wide variety of products
- **ACTUATORS:** for industrial, medical, and general humanoid applications

Prestigio
SOLUTIONS

Solutions for Business & Education

AROS
ASBIS ROBOTIC SOLUTIONS

AUTONOMICS

REAL SCIENTISTS

Research Labs

ROBOTS

COMPUTING

SUSTAINABILITY

breezy!
REUSE EASY!

CLEVETURA

Touch On Keys

ASBIS
Hi-Tech Cluster

ENERGY



CANYON
YOU CAN

Smart accessories

ELECTRONICS

Corporate Venture
Investments

displ

LORGAR
READY TO PLAY

Hardware for Gamers

GAMING

DIGITAL SIGNAGE

A E N O

Smart Home Appliances

MED-TECH



Medical Diagnostics

PROMED BIOSCIENCE

RSL
REVOLUTIONARY
LABS

theramir

Bio Med Research

CLEVETURA

CLVX 1 GESTURE KEYBOARD



Clevetura LTD is a design house dedicated to the development of TouchOnKeys® technology and its accompanying products.

<https://clevetura.com/>

improves recognition of intentional touchpad gestures and filtering false gestures during typing



Huge touchpad area



Touch Sliders



Pinch, Pointer control, Scroll, Drag & Drop, 3-4 fingers gestures



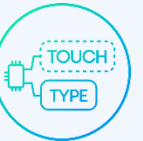
Scissors mechanics



Magic Touch Zones



Automatic Type / Touch switching



Physical click-buttons



3x Bluetooth channels and USB-C





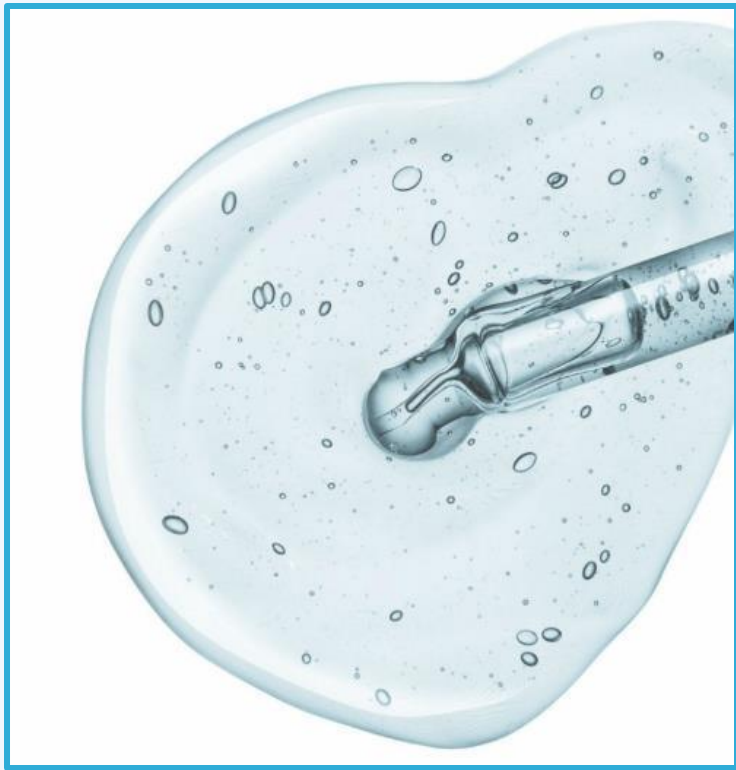
embio diagnostics

DETECT EVERYWHERE

EMBIO Diagnostics is a tech company and device manufacturer that shapes the future by designing and developing innovative, rapid, portable, sensor-based digital devices, leveraging on Artificial Intelligence and Machine Learning.

<https://embiodiagnostics.eu/>





PROMED BIOSCIENCE IS a biotech company that produces collagen-based biomaterials, including highly purified medical-grade atelocollagen from animal tissue.

<https://www.promedbioscience.com>

LET THE WASTE TO FUEL US

THE MISSION

is to convert plastic waste to green energy

ZERO WASTE

Turn mixed, unsorted, unwashed plastic waste into energy & viable chemicals

CLEAN POWER

Produce up to 6 Megawatt of clean electricity per DAY

<https://www.blend-energy.com/>





AUTONOMICS specializes in robotics with a clear mission:

to provide customers with the most effective, tailor-made cleaning automation solutions on the market.

<https://www.autonomics.tech/>



EXCELLENCE IN OPERATIONS

- ASBIS Group's management team consists of **experienced executives**, providing the Group with strong expertise and understanding of the diverse markets.
- With a **local presence in countries** where the Group operates, the company provides deep knowledge of various cultural, linguistic, and legal landscapes.
- **Own distribution centers** in the Czech Republic, UAE, Georgia, and South Africa. Logistic teams and warehouses in countries of operations offer local processing, storage, and prompt deliveries.
- **360° insurance approach:** Credit insurance, Cargo insurance, Product insurance, FX risk management. International underwriters consider ASBIS Group a low risk.
- In-depth **understanding of fast-changing IT markets** and experience in various distribution channels: assemblers, system integrators, large enterprises, government, SMB, online, and retail chains.
- Authorized and **Master Distributor status** from leading worldwide vendors with beneficial contract terms providing additional advantages to next-level partners.



TRUSTED AND SECURED LOGISTICS

ASBIS Enterprises PLC has achieved the highest level of certification in the EU's **Authorized Economic Operators** program – AEOF.

- Priority service for customs applications, which speeds up the passage of cargo and reduces waiting time.
- Priority service for any requests, which allows to receive the requested information in the shortest possible time.
- Separate lanes and particular service locations, speed up the movement of cargo in the customs zone.
- Reduced document controls and preparation time for import/export abbreviated declaration.

ASBIS Enterprises PLC has attained the **TAPA Facility Security Requirements (FSR) level A certification** for its distribution center located in Prague, Czech Republic.

- ASBIS committed to upholding the highest industry standards in both quality and security.

ASBIS Africa, has attained the **Authorised Economic Operator (AEO)** certificate from the **South African Revenue Service (SARS)**.

- This certification marks ASBIS Africa as a reliable participant in the international supply chain, recognized by South Africa's customs and revenue authorities. The AEO program is designed to enhance the security of international trade while facilitating the movement of goods across borders.



INDUSTRY AND VENDOR AWARDS

- **Star Performer in Eastern Europe** | NVIDIA, Partner Awards EMEA 2026
- **Excellence Award 2025** | IBM
- **Excellent Partner Award** | Blackview
- **Distributor of the Year** | HPE
- **Distribution of the Year 2025** | Pure Storage
- **Enterprise Distributor of the Year 2025** | Micron
- **NUC Distributor of the Year** | ASUS
- **Distributor of the Year Award** | ICT Champion Awards 2026
- **2025 Enterprise Distributor Award** | Western Digital
- **Digital Transformation Distribution Award** | InfoCom World Award 2025
- **Server and Storage VAD of the Year** | CXODx Awards 2025, UAE
- **Strategic Growth Partnership Award** | Jamf
- **Best Component Distributor** | Future Enterprise Awards 2025, UAE
- **Best Performing Distributor for FY2025** | Seagate
- **Certificate of Excellence** | Supermicro
- **Best Regional IT Partner for 2024** | Lexar
- **IBM Ecosystem Excellence Award 2024** | Bosnia & Herzegovina
- **Best Distributor of the Year** | Middle East's Partner Excellence Awards

ASBIS Market Performance



BOARDS OF DIRECTORS



Siarhei
KOSTEVITCH
Chairman, CEO



Julia
PRIHODKO
Chief Human
Relations Officer



Constantinos
TZIAMALIS
Deputy CEO of
ASBIS Group



Marios
CHRISTOU
Chief Financial
Officer



Hanna
KAPLAN
Executive
Director



Constantinos
PETRIDES
Non-Executive
Director



Maria
PETRIDOU
Non-Executive
Director



Tasos
A.PANTELI
Non-Executive
Director

SHAREHOLDER STRUCTURE



■ KS Holdings Ltd* ■ Free-float

	Number of shares & votes	% of share capital & votes
KS Holdings Ltd *	20,448,127	36.84%
Free-float	35,051,873	63.16%
TOTAL	55,500,000	100.00%

As of : 2026-02-26

*Siarhei Kostevitch holds shares as the sole shareholder of KS Holdings Ltd



Affiliation to indexes:



ASBIS[®]

SUCCESS THROUGH FOCUS

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