ASBIS®

SUCCESS THROUGH FOCUS

Q2 and H1 2026 Presentation

SMASHING RECORDS AS A HABIT

6 August 2026

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KEY CORPORATE EVENTS

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BACK-UP

Financial Highlights

REVENUES

+79% YoY

$1,697 M

GROSS PROFIT

+89% YoY

$120 M

GROSS PROFIT MARGIN

7.07%

+265%YoY

$44.3 M

NET INCOME

Best quarter ever

> Q2 2026

COMPANY BUSINESS DIRECTIONS

ASBIS +40%

Apple BU
VAD in UCIS,
North- West Africa,
AD in South Africa

asbc (Automated Systems Business Control) +105%

Premium & Luxury Retail BU

54 POS + 7 b2c e-Commerce

breezy REUSE EASY +20%

Trade-In BU

#1 in CIS. Expanding to EU, ZA

AROS ASBIS ROBOTIC SOLUTIONS

3 solution categories

Corporate Venture Investments to
15
Tech. Startups

ASBIS +130%

ICT & IoT, AI
data centric
Solutions BU

+68%

ICT Distribution

24,000 Resellers

ASBIS +10%

Consumer Distribution

Sell Thru 7,400 POS

Key corporate events

ASBIS recognized as Star Performer at NVIDIA Partner Awards EMEA 2026

ASBIS recognized as Star Performer in Eastern Europe at the EMEA NVIDIA Partner Awards 2026, held during the annual Partner Day event.

April 2026

ASBIS opened its second Bang & Olufsen flagship store in the USA

ASBIS has officially opened another Bang & Olufsen flagship store in the United States. This is the seventh store of this prestigious brand opened by ASBIS, and the second in the USA.

June 2026

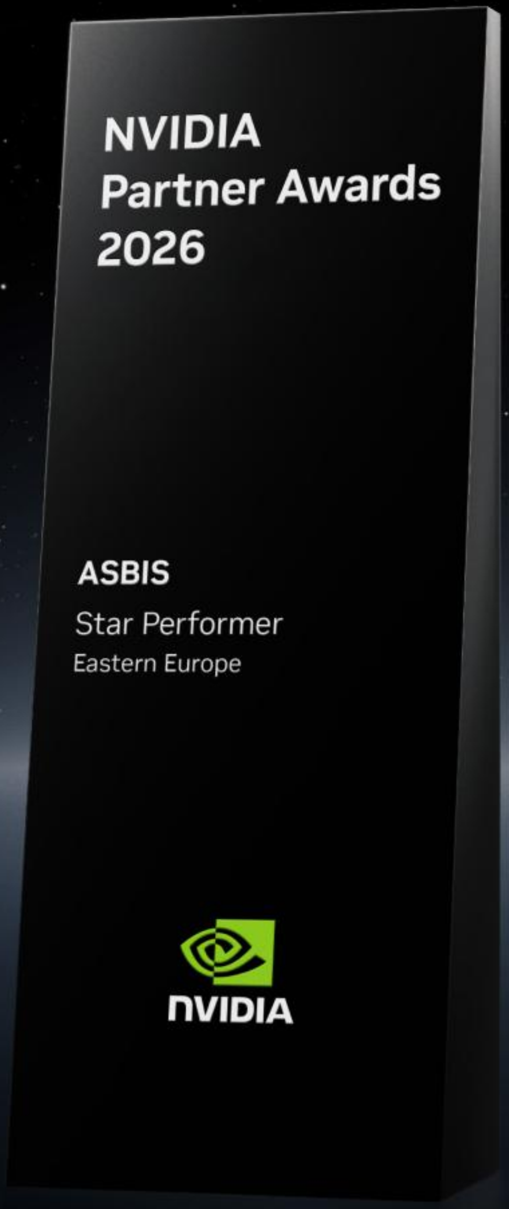
ASBIS strengthens its presence in Africa

ASBIS has become a non-exclusive, independent value-added distributor of Apple products in 14 African countries. Currently ASBIS is an authorized distributor of Apple products in 25 countries worldwide.

June 2026

NVIDIA

Partner Awards 2026



ASBIS®

Star Performer

Eastern Europe

New Bang & Olufsen Flagship Store in West Hollywood

The new flagship store in Los Angeles, California, is located on Robertson Boulevard, in the heart of one of the city's most influential districts, strengthening the brand's presence in one of the world's most important locations for design and luxury lifestyle. **Bang & Olufsen's** designers envisioned the space as a cultural hub and a showcase for Los Angeles' vibrant entertainment industry.

This is the seventh store of this prestigious brand opened by ASBIS, and the second in the USA

PREMIUM & LUXURY RETAIL BUSINESS UNIT

Premium Reseller

SAMSUNG

7 Stores

1 in Cyprus
1 in Georgia
2 in South Africa
1 in Italy
2 in the USA

36 Stores

Kazakhstan
Ukraine
Azerbaijan
Armenia
Georgia
Moldova
Uzbekistan

13 Stores

in Poland

5 RoboCafe

2 * Cyprus
2 * UAE
1 * Poland

ASBIS STRENGTHENS ITS PRESENCE IN AFRICA

14 Countries in WENA Region

Significant population **289M inhabitants**
55% of population age under 30

17.4% population **upper middle class**
53% of urban population

>10K total POS universe
Majority in Independent Retail

48% of population has **access to internet**
iOS traffic up to 26%

ASBIS®

Apple Distribution Coverage

Africa:

1. Algeria,
2. Benin,
3. Mali,
4. Mauritania,
5. Guinea,
6. Burkina Faso,
7. Niger,
8. Guinea-Bissau,
9. Ghana,
10. Côte d'Ivoire,
11. Sierra Leone,
12. Liberia,
13. Republic of Cabo Verde,
14. South Africa
15. Togo

Central Asia:

1. Kazakhstan,
2. Kyrgyzstan,
3. Tajikistan,
4. Turkmenistan,
5. Uzbekistan,

Eastern Europe & Caucasus:

1. Armenia,
2. Azerbaijan,
3. Georgia,
4. Moldova,
5. Ukraine,

NEW NON – EXECUTIVE DIRECTOR ON BOARD

Siarhei
KOSTEVITCH
Chairman, CEO

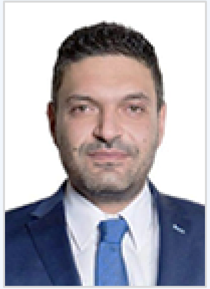
Julia
PRIHODKO
Chief Human Relations Officer

Constantinos
TZIAMALIS
Deputy CEO of ASBIS Group

Marios
CHRISTOU
Chief Financial Officer

Hanna
KAPLAN
Executive Director

Jaan Kristian
Teär
Non-Executive Director



Constantinos
PETRIDES
Non-Executive Director

Maria
PETRIDOU
Non-Executive Director

Tasos
A.PANTELI
Non-Executive Director

Agenda

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KEY CORPORATE EVENTS

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BACK-UP

Best ever Q2 and H1 2026

All time high top-line both in Q2 and H1 2026.

Gross margin increased to 7.07% in Q2 2026.

Lower financial costs in Q2 2026.

US$ m	Q2'26	Q2'25	YoY
Revenue	**1,696.7**	**949.3**	**79%**
Gross profit	119.9	63.6	89%
Gross profit margin	7.07%	6.69%	0.38 ppt
SG&A costs	-57.3	-40.0	43%
Profit from operations	**62.6**	**23.5**	**166%**
Operating margin	*3.69%*	*2.48%*	*1.21 ppt*
Financial income	1.4	0.6	120%
Financial expenses	-9.5	-9.3	2%
Profit before tax	**54.9**	**15.1**	**264%**
Tax	-10.6	-3.0	256%
Profit for the period	**44.3**	**12.1**	**265%**
Net margin	*2.61%*	*1.28%*	*1.33 ppt*

US$ m	H1'26	H1'25	YoY
Revenue	**2,965.2**	**1,685.7**	**76%**
Gross profit	229.3	115.1	99%
Gross profit margin	*7.73%*	*6.83%*	*0.90 ppt*
SG&A costs	112.2	75.2	49%
Profit from operations	**117.1**	**39.9**	**194%**
Operating margin	*3.95%*	*2.37%*	*1.58 ppt*
Financial income	2.7	1.1	137%
Financial expenses	-19.8	-17.1	16%
Profit before tax	**100.5**	**24.3**	**314%**
Tax	-19.9	-4.8	311%
Profit for the period	**80.6**	**19.4**	**315%**
Net margin	*2.72%*	*1.15%*	*1.57 ppt*

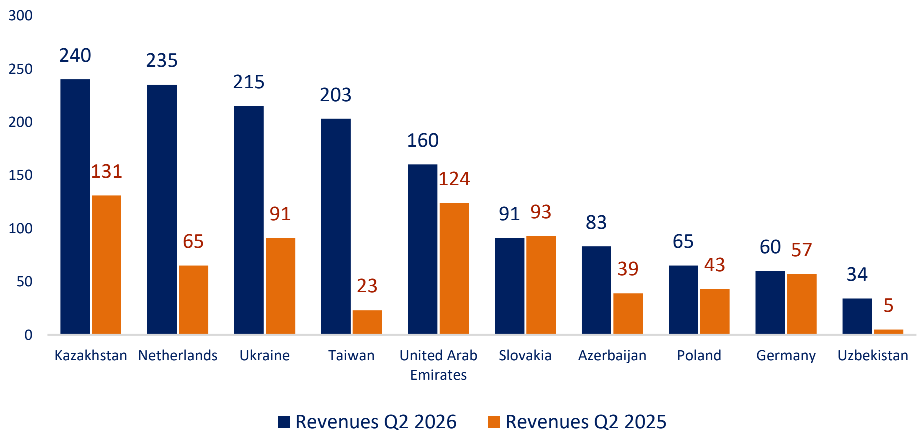
SG&A costs grew in slower pace than revenues or gross profit

NPAT exploded in both Q2 and H1 2026

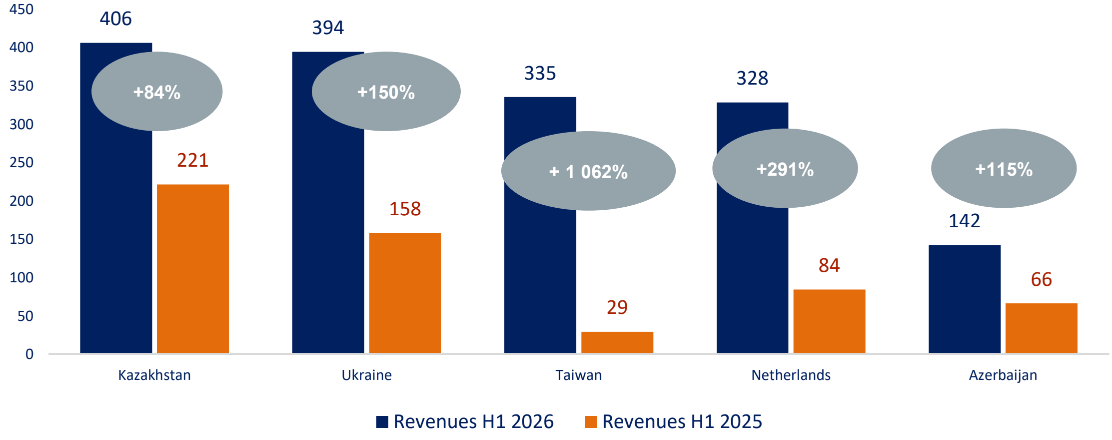
KEY COUNTRIES' REVENUES (US$ m)

Kazakhstan again no. 1

Q2 2026 VS Q2 2025

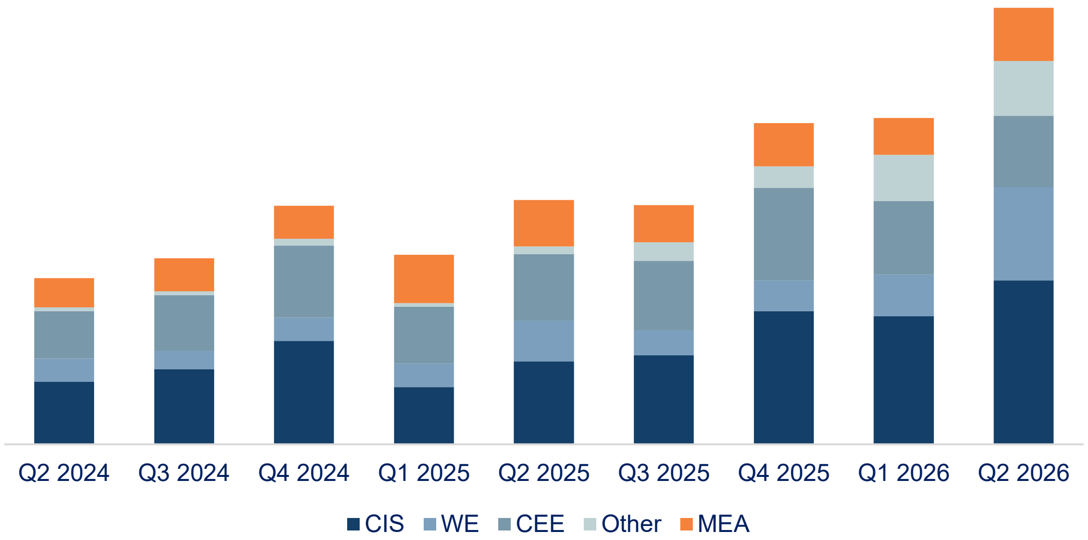


Key countries with the highest sales growth in H1 2026



- **Kazakhstan** back on TOP, following exceptionally high demand for AI-infrastructure and Apple products.
- **Ukraine** with 150% growth in H1 2026, showing character and resilience, despite the ongoing full scale war.
- **Taiwan and Netherlands** with massive surge caused by large AI data-center contracts. For TW, the goods we ship to Europe, we only bill TW companies.
- **Azerbaijan** doubled in H1 2026 YoY, following super strong demand for Apple products.

REVENUES BY REGIONS (USD m)

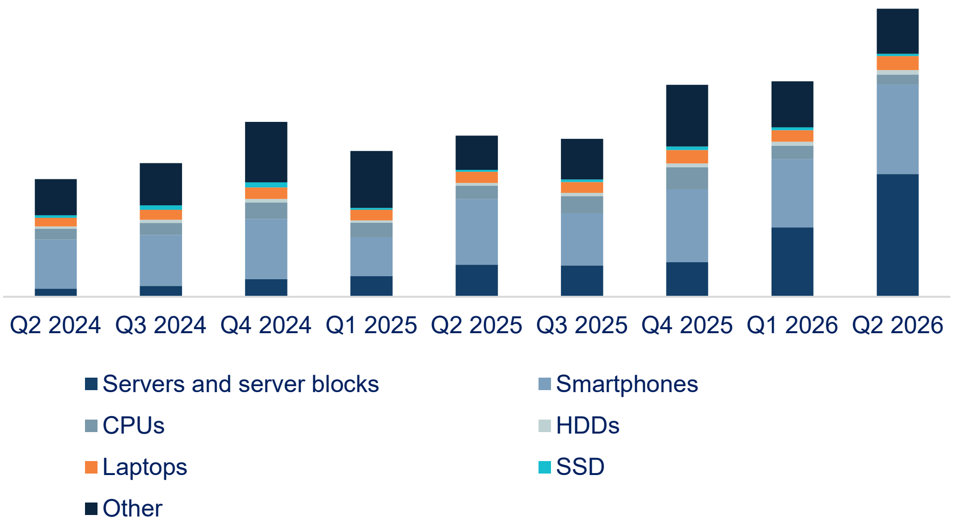


US$ m	Q2'26	Q2'25	YoY
Commonwealth of Independent States	636.4	321.7	98%
Western Europe	362.7	158.9	128%
Central and Eastern Europe	277.9	258.7	7%
Other	212.4	29.2	628%
Middle East and Africa	207.2	180.8	15%
TOTAL	**1,696.7**	**949.3**	**79%**

Q2 2026 Outstanding growth

- CIS region – remained our bigest revenue contributor, with Kazakhstan being the standout performer.
- Western Europe region doubled, supported by strong performance in Netherlands.
- Continuation of enormous growth in "Other", mainly attributed to growth in Taiwan, driven by sales to AI datacentric customers.
- Middle East and Africa region with a rebound, following the tensions' ease in the region.

REVENUES BY PRODUCT LINES (US$ m)



US$ m	Q2'26	Q2'25	YoY
Servers & server blocks	723.4	188.0	285%
Smartphones	526.5	388.1	36%
Laptops	82.5	66.5	24%
CPUs	59.0	77.7	-24%
HDDs	26.8	17.0	58%
TOTAL	**1,696.7**	**949.3**	**79%**

Q2 2026 servers and server blocks remained our biggest driver product category

- Servers and server blocks - the fastest-growing segment, remained our largest product category
- Strong double digit growth in smartphones business driven by the "off the charts demand" for new models across all markets we operate
- A decline in desktop CPU due to lower demand
- HDDs sales sharply increased in Q2 2026 due to AI infrastructure demand consuming nearly all global HDD production.

ASBIS SERVER BUSINESS IN H1 2026

SERVERS

▲180%
Sales Growth YoY

Current Server Pipeline

860 M$
1 100 projects

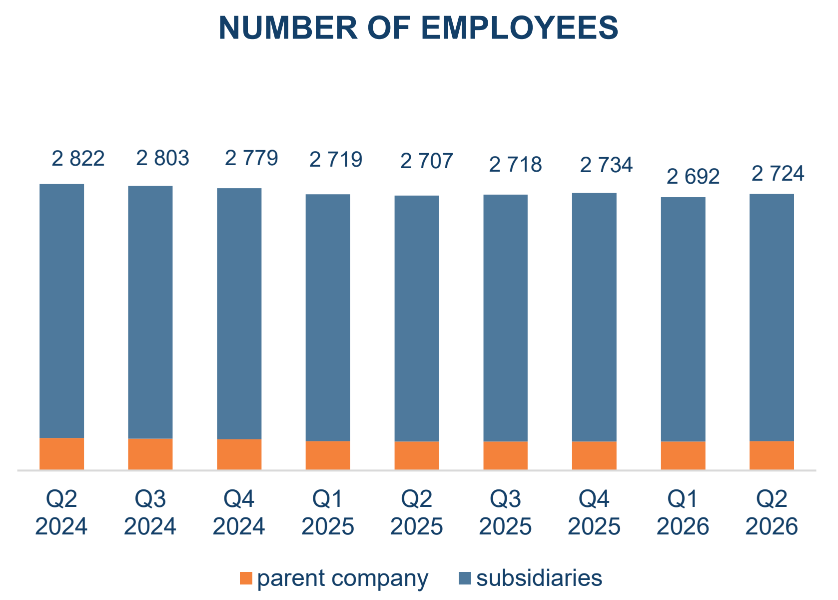
NVIDIA
GPU Servers

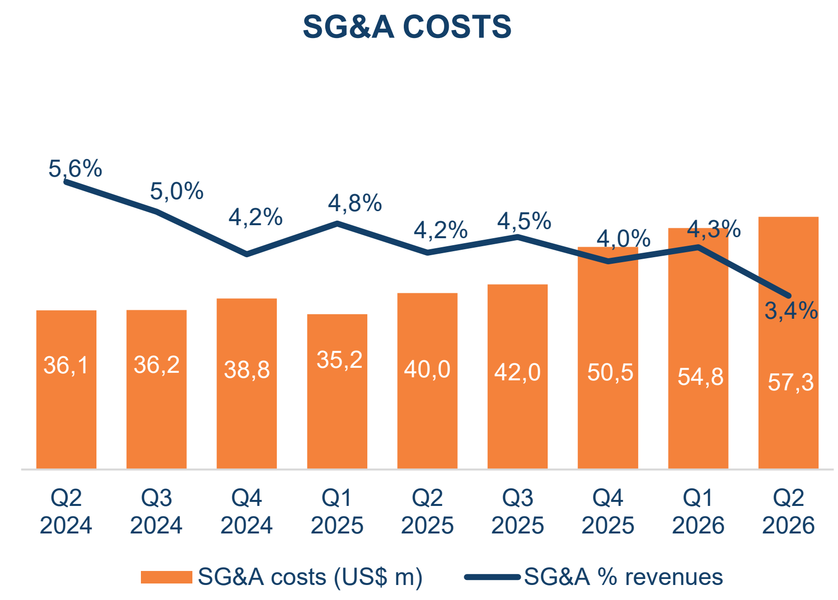
80% of total
server sales

GPU & Cluster Pipeline

11 700 GPU units
in 220 projects

SG&A costs



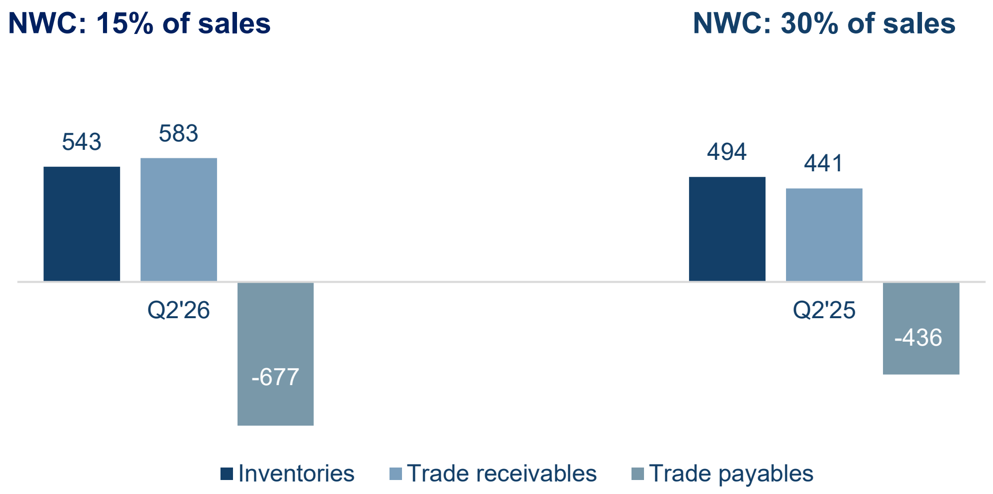


In Q2 2026, headcount slightly increased as compared to Q2 2025, following further geographical expansion in Africa and the United States.

SG&A costs scalably increased, mainly to support growing operations in Africa, and the United States.

SG&A expenses continued to decrease YoY as a percentage of sales.

NET WORKING CAPITAL (US$ m)



US$ m	H1 2026	H1 2025
Net cash from operating activities	77.3	-58.8
Net cash from investing activities	-21.3	-10.7
Net cash from financing activities	-41.7	1.4
Net movement in cash and cash equivalents	**14.3**	**-68.1**

Cash engaged in working capital

- First time for Q2 and H1 we see positive "cash from operating activities", despite strong top-line growth.
- For H1 '26, we managed to increase cash from operations by more than USD 136 million y-o-y.

Excellent leverage position

US$ m	H1'26	H1'25	YoY
Short term borrowings (excl. leases and factoring)	175.3	187.8	-7%
Long term borrowings (excl. leases)	13.2	11.9	11%
Other long-term liabilities	1.2	1.0	18%
Cash and cash equivalents	301.4	93.1	224%
Factoring creditors	65.0	37.2	75%
Net debt (no factoring)	**-111.7**	**107.5**	**-**
Net debt (incl. factoring)	**-46.7**	**144.7**	**-**

Tripled cash position in seasonally NWC intensive quarter.

Significantly decreased Cash Conversion Cycle y-o-y.

At end of June 2026 net debt/equity at super safe level

0.0x

EXCLUDING FACTORING

0.0x

INCLUDING FACTORING

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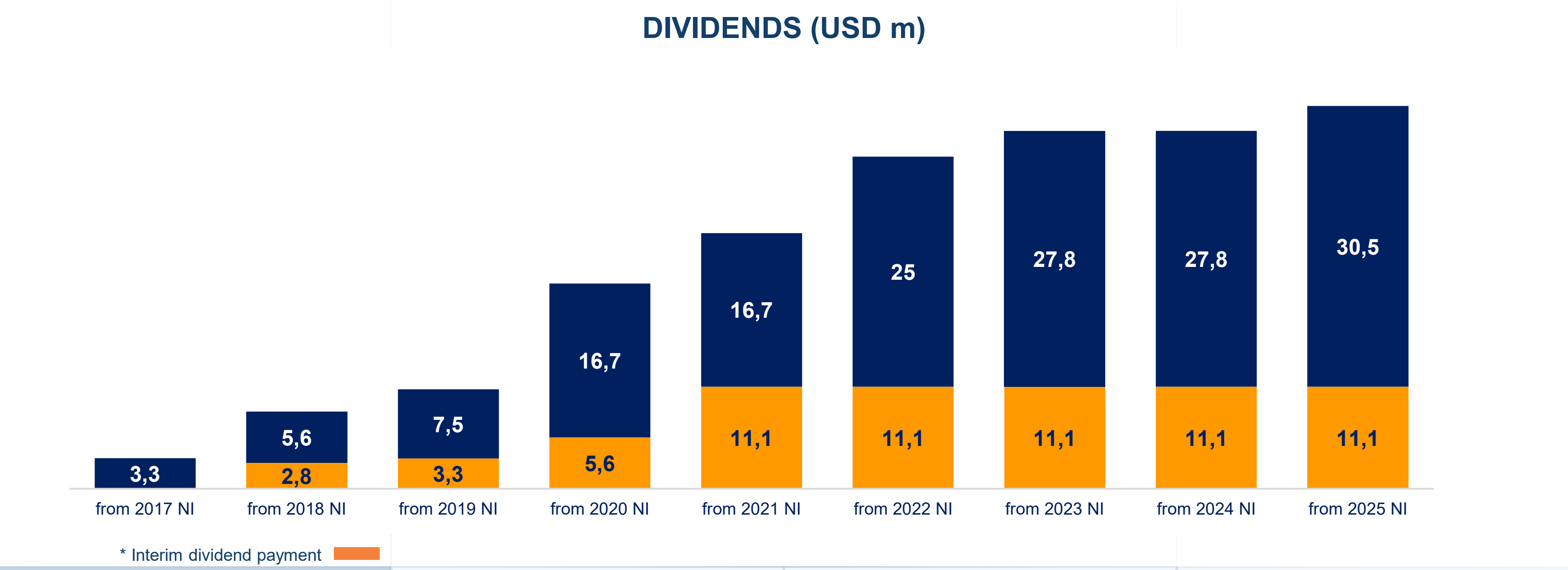
Decade of hefty dividend payment

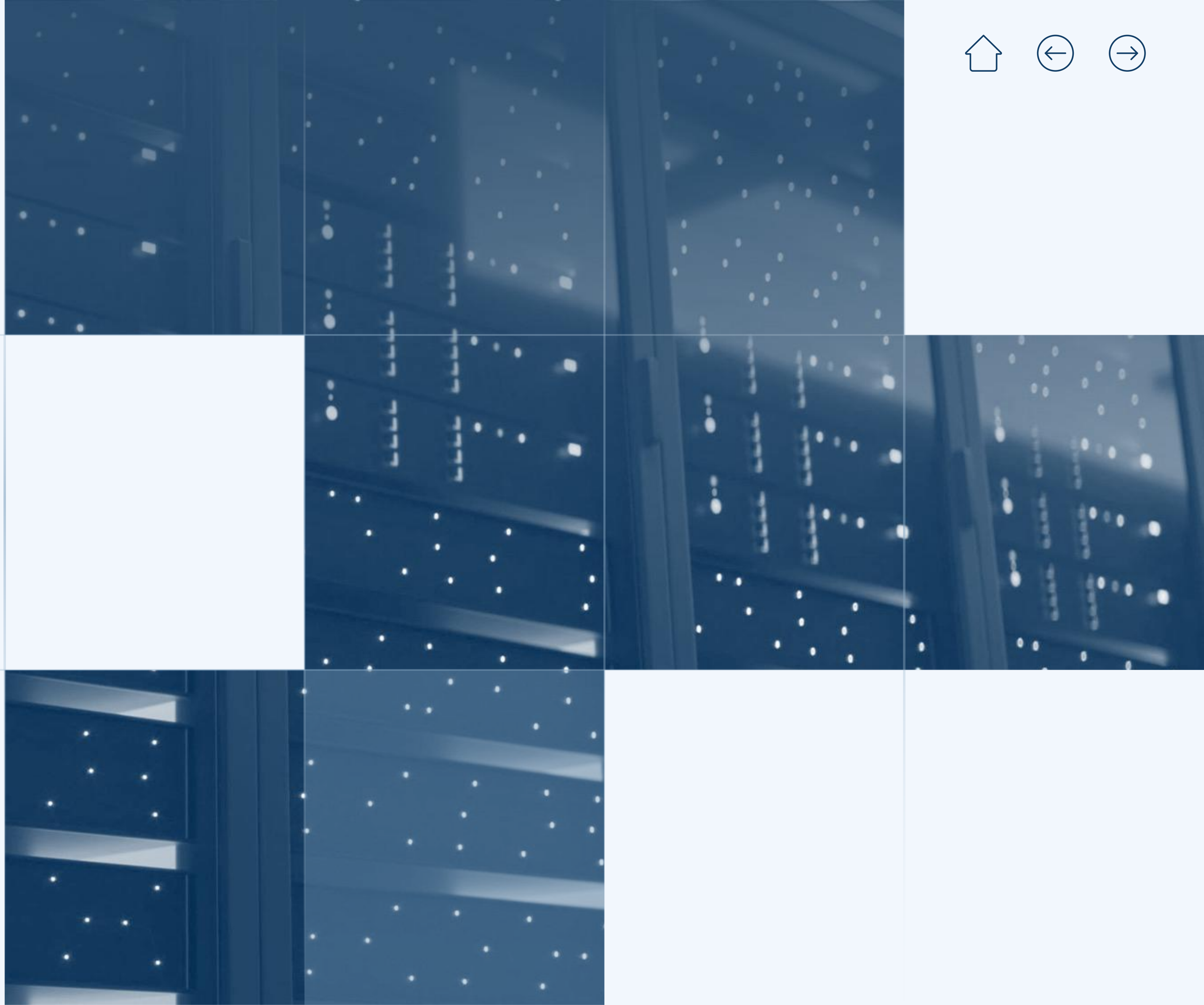
The Company aims to continue payment of hefty dividends



ASBIS pursues a clear, stable, and long-term dividend policy.
The Company recommends **paying out up to 50%** of its audited net profit as dividends, while maintaining ample financial liquidity.

This is the foundation of our communication with the market - and the reason why ASBIS has been paying hefty dividends **continuously for ten years**.

Q&A



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breezy
REUSE EASY

Founded December 2020

Trade-In

60+ Telcos & retailers use our Trade-In

5K+ POS coverage

2.4M Trade-in evaluations in CY25

6K tonnes of CO2e emissions avoided

Main numbers

8 Countries

250+ Employees

67M Revenue CY25

3K sq m of own production facilities

Omnichannel

7 Breezy e-comms #1 in UA, MD, KZ

15 Breezy stores

120K Customer base

500+ B2B Reseller base

Eligible products

ASBIS own brands

AENO is a brand of smart home appliances offering top-level quality, customer service, and design.
www.aeno.com

Canyon is a dynamically growing brand of stylish mobile accessories, computer gadgets, wearables
www.canyon.eu

Lorgar is a brand of gaming devices aimed to bring the gaming experience to a high level.
www.lorgar.eu

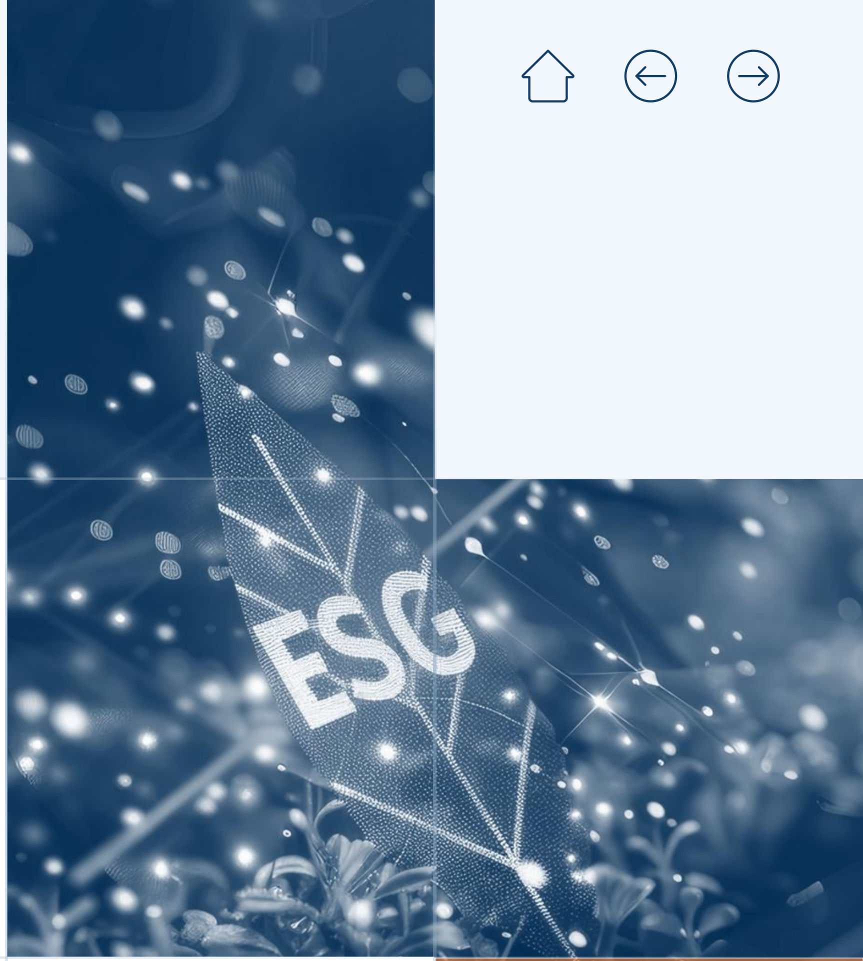
Prestigio Solutions specializes on innovative technological solutions for business and education.
www.prestigio-solutions.

ASBIS continues engagement in ESG initiatives

Continuous reporting since 2017 report. Application of SASB and now ESRS standards.

Diverse Board of Directors (5 executives, 4 NEDs; women 33.3%).

Comprehensive double materiality analysis conducted which returned 29 material ESG topics.

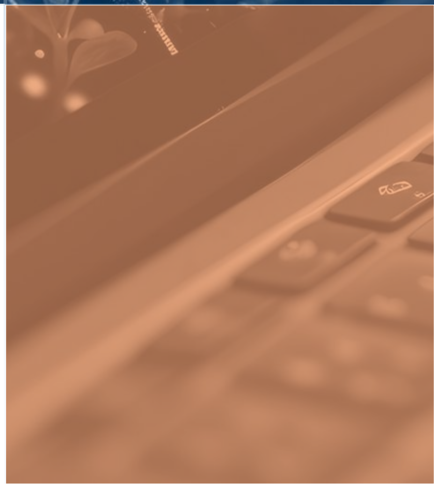


Full greenhouse gas calculations Scope 1-3 in line with GHG Protocol. Climate risks and scenarios analysis.

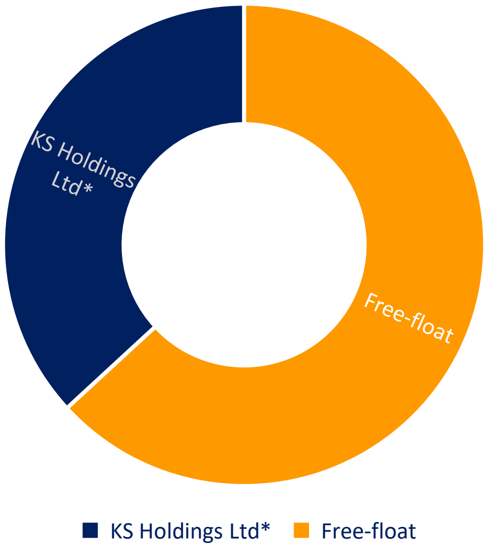
ASBIS awarded The Great Place to Work three years in a row.

Company conscious of human rights: long standing Code of Ethics, Human Rights & Labor Policy and RBA Code of Conduct.

Breezy concept key to circular economy actions.



Shareholder structure



	Number of shares & votes	% of share capital & votes
KS Holdings Ltd *	20,448,127	36.84%
Free-float	35,051,873	63.16%
TOTAL	**55,500,000**	**100.00%**

As of : 2026-08-06
**Siarhei Kostevitch holds shares as the sole shareholder of KS Holdings Ltd*

Affiliation to indexes:

GPW

mWIG40

WIGdiv

WIG.MS-ECM

mWIG40TR

Thank you

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